



# Growiee One-pager

## BRIEF INTRODUCTION

Growiee is an easy-to-handle, high efficiency, intelligent miniature vegetable garden designed to accelerate crop production.

## MISSION STATEMENT

Our company is involved in the optimization of agricultural production. We aim to popularize our first product in urban homes and buildings.

## WHO BENEFITS THE MOST

Our product offers a solution to those living a busy lifestyle who would like to grow fresh vegetables and kitchen herbs in their home, but lack the time to do so.

## OUR PRODUCT

Growiee is a modular tool of unique design for propagating seedling growth. As a result of experimentation, the optimal light spectrum and the most ideal medium for plant development was determined for the species that can be grown in the units. Vegetables and herbs grow twice to two and a half times faster in the Growiee units compared to the rate they perform in open soil.

Growiee is suitable for growing basil, Italian parsley, rosemary, mint, lemon grass, thyme, rucola, cherry tomatoes, chili peppers and strawberries.

As we do not use genetically modified (NO GMO) plant seeds, this result is achieved solely by the means of optimizing the conditions of cultivation.

We use the best LED technology available in our device, which was chosen based on our extensive research. During our tests, we achieved 10 times better performance than the available lamps in the market.

Growiee can also be controlled on tabletPC or smartphone thanks to the Growiee app. The tool monitors your plants' soil, temperature, light, and water levels. All data is delivered you to via mobile app on your smartphone or tablet.

## TARGET MARKET

Growiee is aimed at health-conscious individuals who value organic foods but do not find time to nurture edible plants in the conventional way, and amateur gardeners who do not shy away from trying alternative methods.

## CONTACT

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